

1698 BLK RBOW



EYE-DYE

2021-2022 CATALOG





**BEST AT IT
SINCE 1987**



We have been providing the most unique hand-crafted garments to retailers worldwide for over a third of a century. Our creative approach has kept us on the edge of emerging trends for decades. Our first shirt, 33 years ago; a hand dyed tie-dye tee done on “Moms kitchen table,” is still the cornerstone of our company’s dye process. We combine a variety of printing & dying techniques with great products, friendly service and customization capabilities that push the envelope. While the catalog you are holding only scrapes the surface of what we can offer, we are sure to add a nice pop of color to your product mix.

Don’t see what your looking for?
Give us a shout and we can discuss
custom dyes.

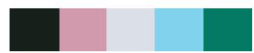
-RB

It's no mystery why we've been in the tie-dye industry for over 30 years - we know what we're doing. Our art and dye departments are always developing fresh and trendy colorways that stay true to the root of where we started. We do all of our screen-printing and tie-dyeing in-house making it as easy as possible to print a name drop on any tie-dye you imagine.

TIE-DYE NAME DROPS

48 PIECE MOQ





SUBLIMATED SPIRITS

FONT OPTIONS

48 PIECE MOQ

Keep up with today's trends with these geometric, color-blocked dye patterns. The adding a large, sleeve-to-sleeve back print makes this an iconic, eye-catching piece that's sure to stand out in a crowd. Our sublimation process leaves fabric soft with no textured feeling, so the ultra soft ringspun shirts we use will surely make these your customer's new favorite souvenir tee.

BLOCK - **DESTIN**
FLORIDA

SCRIPT - *Panama City Beach*
Florida

GRUNGE - **PENSACOLA BEACH**
FLORIDA





ROCK SERIES

48 PIECE MOQ

Classics never fade and rock is here to stay. This show-stopping dye pattern is made using a two-step process of subtraction then addition, resulting in a crisp, edgy look that will resonate with a wide range of customers. Pair it with the name drop and location of your business in one of our hard rock fonts to give your brand a fresh look.



FONT OPTIONS

METALLICA
AC ⚡ DC

MEGADETH
IRON MAIDEN





2842



2839



4073



2695



2694



4075



2446



4240



4072



2842



2366



4074



PASTEL SERIES

48 PIECE MOQ

Give your customers a unique spin on the traditional tie-dye. With dozens of our pastel colorways, you're sure to find a few styles to add to your product mix. From subtle to bold tones, find what suits you and your customers.



5454

5455



5450

5451

5452

5453



A KINDER, GENTLER COLOR PALLETE



KRINKLE SERIES

48 PIECE MOQ

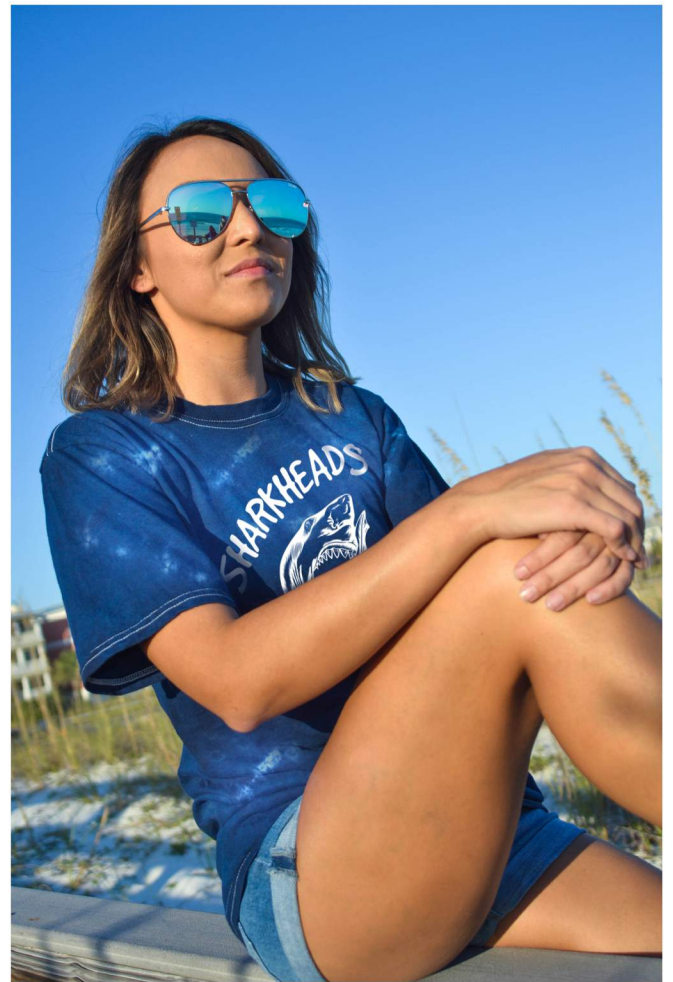
The Krinkle series has been a longtime favorite of many of our customers, and it's not hard to see why. We start with an understated, simple dye pattern that still allows for depth and variety of color, and we contrast it with a striking one-color puff design to create an eye-catching souvenir that is sure to please even the most discerning guest.



BITTER WASH SERIES

48 PIECE MOQ

This subtle, smokey dye pattern is hand-crafted just like our other styles. Each of these shirts will have its own individual "ripple" pattern - just like a fingerprint, no two will ever be the same. The simple, single-color effect is the perfect backdrop to help your logo or location drop truly stand out.



3477



3474



4246



LEFT CHESTS ARE AVAILABLE



3471



3472



3473



STRIPED SLEEVE SERIES

48 PIECE MOQ

Show off your city pride with this single-color tie-dye tee! Balancing somewhere between sporty and casual, these jersey-style striped sleeve shirts will have slight dye variances that accentuate the laid-back feel of this series. Combined with the single-color location drop, these tees are a great option for those in the market for a more subtle look that still has all of the hand-crafted merits of a custom dyed shirt.



4728



4723



4729



4721



4720



4722





**HAND-CRAFTED
SINCE 1987**

BASEBALL KRINKLE SERIES

48 PIECE MOQ

Hey, batter batter, swing! America's favorite pastime meets in the middle with bright, hand-crafted tie-dye to bring you this trendy look. Choose from our six-stock shades or customize your own with team colors for a unique, timeless souvenir tee that's sure to be a home run with your customers. Lightweight, soft and subtle makes this an amazing addition to your merchandise.





4051



4050



4053



4052



4054



4055



BURST SPECIAL

48 PIECE MOQ
ONE COLOR IMPRINT

These two-toned tie-dye tees are the perfect brightening touch for your store's t-shirt rack. Choose from our standard dye patterns or customize your own for a truly infinite choice of color combinations. It's never been easier to brighten your stock with a wide variety of timeless memento tees!





Savannah
Georgia

IN-STOCK TIE-DYES

48 PIECE MOQ

Below are our TOP tie-dye colorways that we now have Ready To Go!

This page features tie-dyes that we presently stock unembellished for quick ship -in days not weeks- to your location. The designs on this page have been proven sellers over the years and are sure to fly off your shelves too. We can print with your location or logo - with quicker delivery than other catalog designs that are dyed as ordered then printed.



2222



1668



4221



2459



1670



5461



5479



RETRO STAR RIBBON



RETRO SUMMER OF 20



RETRO CIRCLE PALM

WOMAN TEE CUTS:
CREW NECK OR VNECK



RETRO OVAL SUNSET



RETRO FOREST



RETRO RAINBOW DIAGONAL

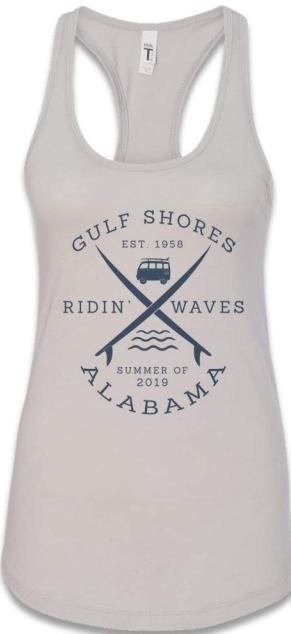
UNISEX TEE CUTS:
CREW NECK OR VNECK



RETRO RIBBON EST



RETRO LINED PALM



RETRO CROSSBOARDS



RETRO STACKED PALM



RETRO GRAPHIC DROPS

24 PIECE MOQ

Kick it old school with a modern twist - these vintage-look tees are made with a cutting edge sublimation process. Our designs hold on to that throwback feeling, inspired by a decade that helped bring our culture into the digital world full-force. With a soft, seamless feel and retro-inspired graphics, these tees will be a hit with both vintage and new-age clientele.

WOMEN'S SIZES: SM-XXL YOUTH SIZES: XS-XL

COLOR OPTIONS:

WOMAN

- CANCUN
- BANANA CREAM
- LIGHT ORANGE
- LILAC
- MINT
- TAHITI BLUE
- SILVER
- WHITE

UNISEX

- TAHITI BLUE
- BANANA CREAM
- APPLE GREEN
- CREAM
- ICE BLUE
- MINT
- SILK
- WHITE

YOUTH

- ICE BLUE
- BANANA CREAM
- TAHITI BLUE
- WHITE

RETRO NAME DROPS

24 PIECE MOQ

*AVAILABLE IN SAME
BLANKS AND COLORS FROM
PREVIOUS PAGE

Our retro series gets a refresher! We take that same vintage feeling and keep it simple with clean, attention grabbing name drops. Choose one of our universally flattering text styles for your location, store or resort name - whether your customer is a longtime regular or a brand new face, they'll walk out feeling like they've been with you for years.



RETRO NEON SIGN



RETRO STACKED FADE



RETRO OVAL STAMP



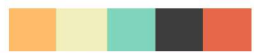
RETRO STRIPED SCRIPT

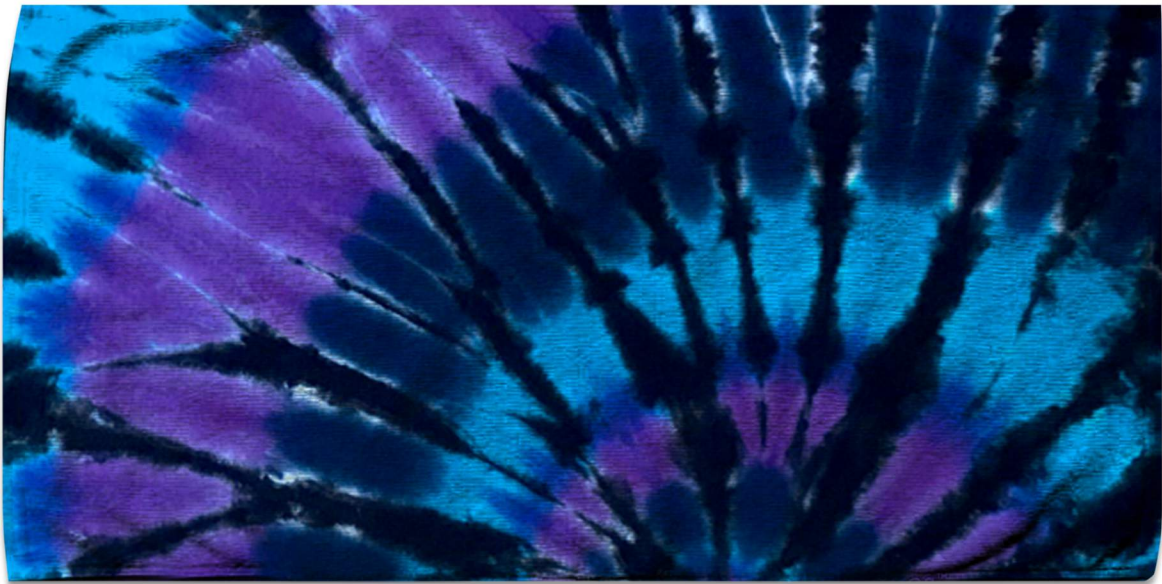


RETRO SUNSET RIBBON



RETRO CASCADE





TIE-DYE BEACH TOWEL



SUBLIMATION BEACH TOWEL

30 INCHES

**EDGE-TO-EDGE
COVERAGE**

60 INCHES

12 INCHES



COOLING TOWEL

36 INCHES

Whether your customers are gearing up for a beach day, some pool-side relaxation, or their daily workout, we have souvenir towels for every occasion. Our 100% cotton, hand-dyed beach towels are unique, bright, and cloud-soft. If you want an edgier look or something photorealistic, try our sublimated beach towel for a truly custom design. Our cooling towels are sublimated as well, bringing you crisp, unlimited design options in a portable, lightweight package.

****CUSTOMIZABLE EDGE TO EDGE****

TOWELS

24 PIECE MOQ

BEACH •
COOLING •



EXPECT WRINKLES
IN THE GARMENT. ALONG
CREASES/STITCHING, WHICH
ARE INEVITABLE. WE TRY OUR
BEST TO KEEP IT WRINKLE-FREE.

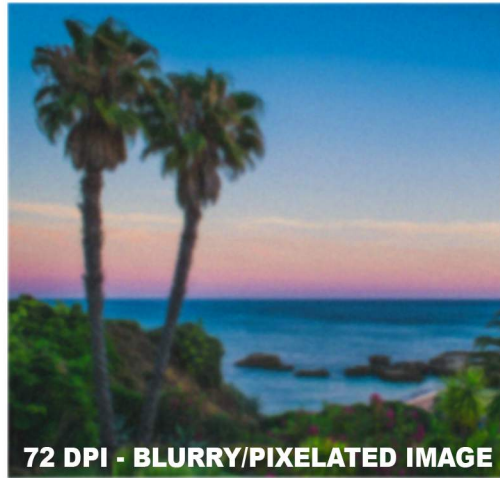
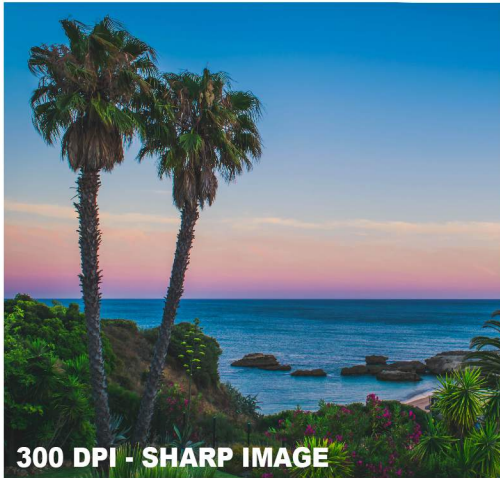
ALLOVER SUB TEES

24 PIECE MOQ

Lightweight, photorealistic edge-to-edge printing isn't just within reach - it's right here at your fingertips. With our fully sublimated all-over tees, we offer you complex and detailed designs that wrap the entire shirt without sacrificing the original fabric feel. 100% polyester tees allow for a vivid, intense image that will never be at risk of fading, cracking, or chipping away. With selections available in youth to adult sizes and a low minimum order of 24 pieces, it's a breeze to get custom, fashion-forward tees custom made for any occasion.

****CUSTOMIZABLE EDGE TO EDGE****

ARTWORK REQUIREMENTS:



SUBLIMATION REQUIREMENTS:

When submitting art for sublimation, we ask that you send the image to us no less than 300 DPI (Dots Per Inch). Please note that a 72 DPI image cannot be changed to 300 DPI and will not be suitable for production. The larger the file, the better the final product.

LOGO ART REQUIREMENTS:

When submitting artwork for logos please send in one of the following formats also keeping in mind they should be in 300 DPI.

IMAGE REQUIREMENTS:

Please submit an image/artwork at least 4000PX X 4000PX (Pixels) for full large format sublimation.

BEST FILE TYPES:

AI (Adobe Illustrator), EPS (Encapsulated PostScript), PSD (Photoshop Document). If a JPG is your only option we recommend nothing less than 300 DPI. Typically that file size is about 10 MB (Megabytes).

Blue Angels



All art can be sent to artwork@eye-dye.com

If usable files are submitted, then art is included in the garment cost.

However, if the file is unusable, you will be notified of additional art fees.

We have an in-house creative team that can design needed art for \$35.00 per hr.

ORDER PROCESS:

Due to our processes being completely custom and hand-crafted our Proofing system comes into hand to ensure we make everything just right. Below are the steps you can expect when placing an order.

If you have any questions please call your rep or us at **850.469.8872**.

- **STEP ONE:** Place order with your rep or our customer service representative (CSR) via e-mail at orders@eye-dye.com or by calling our office at **850.469.8872**.
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- **STEP TWO:** Our CSR will e-mail you a link to view your Order Approval. This link will lead to a PDF of your order in which you will be able to look over and confirm Quantities, Pricing, Shipping Addresses, Ship Date, etc. If everything looks good on your Order Approval, please click "Approve" and we'll move onto the Art Approval. However, if you click "Decline" you will then advise us on adjustments and we'll reissue the Order Approval until we get it right.
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- **STEP THREE:** Next up, we will e-mail you a link to view your Art Approval. This link will lead to an image of your art mocked up. You'll click "Approve" if all looks how you want or "Decline" if you need adjustments. Once your Order and Art are approved we will push your order into our production queue.

Reorders do not require an Art Approval.

- **STEP FOUR:** After production is complete we will issue your invoice and process the shipment. At this point your payment terms will apply. If you're paying by credit card, we will charge prior to the shipment leaving our facility. If you're on NET terms we will process and your invoice will reflect when your payment is due.

We hope you love your custom apparel as much as we loved making it!





EYE-DYE
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